



Impact Report 2021-22

Inspiring hope through creativity

REFLECTING ON 2021-22

Each year our Impact Report allows us a moment to step back and feel proud of everything that our participants, artists, partners and core team have achieved.

In 2021-22 our workshops were able to resume in person to support children and young people through creativity. This year highlighted the positive effect of being able to come together in creative and social spaces. We have felt more grateful than ever for the consistent hard work of our artists and partners in ensuring the resilience of these spaces for children and young people despite uncertain odds.

Looking forwards, Kazzum Arts is now at a crucial and exciting juncture as we develop plans for the future. Our renewed and refreshed vision and mission statements are the start of that forward momentum. We continue to be inspired every day by the incredible children and young people that we work with. Our top priority will always be addressing the challenges and adversity that they face and providing as many opportunities as we can for access to creativity where it's needed most.

“Making art is very good because you can make whatever is your dreams.” Pathways Participant

“The sessions make me feel like I'm going out of the box, it's expanding my mindset already.” – Build Participant



VISION AND MISSION

Kazzum Arts is a trauma-informed arts charity. Our mission is to use creativity to enable marginalised children and young people who have been impacted by trauma to feel seen, heard and valued. We do this by providing opportunities to explore creative expression and agency through multidisciplinary arts activities.

We work with young people who have experienced high levels of Adverse Childhood Experiences which have resulted in social, emotional and mental health issues, communication needs, disabilities, exclusion and displacement.

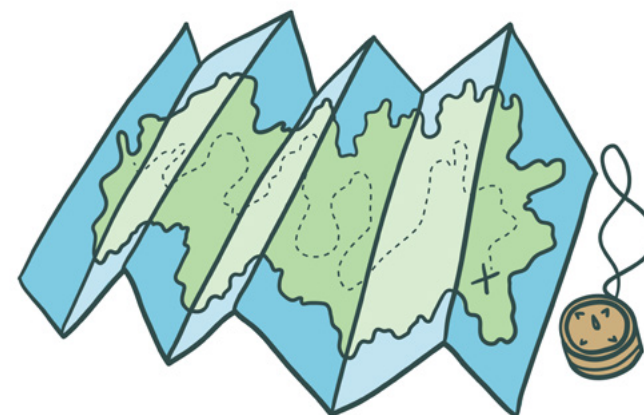
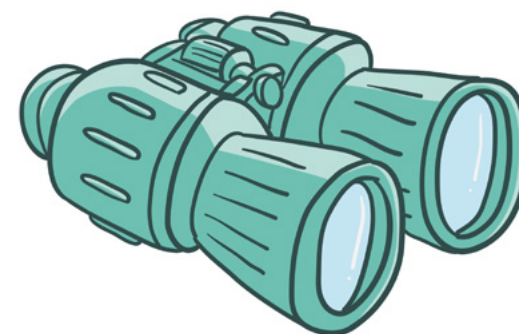
Our programmes use creative activities as a means of building confidence, communication skills, creativity and engagement in learning, whilst also helping children and young people to develop healthy relationships with others and the world around them.

OUR VISION IS THAT:

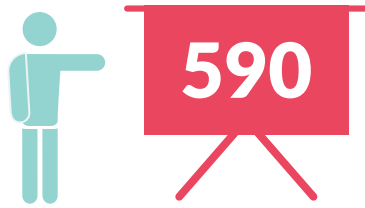
All children and young people can experience hope through creativity.

OUR RENEWED MISSION IS TO:

Use creativity to enable children and young people who have been impacted by trauma and adversity to feel seen, heard and valued.



Our trauma awareness training reached



artists, professionals and students.

We worked with



organisations.

We offered

20

freelance staff contracts throughout the year.



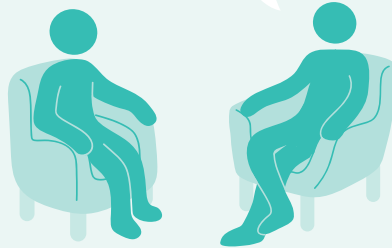
of our wellbeing and advocacy animations for children and young people.

We employed a core staff team of



40 of our

artists and trustees



We engaged

1,116

children and young people through



328

creative wellbeing workshops

were offered opportunities to engage with registered psychotherapists within group and individual reflective practice sessions, and access to an employee assistance programme.

Held the



from the Culture Health and Wellbeing Alliance.

Our online creative resources and activities have been downloaded

986 times.



ACTIVITY AND IMPACT

This year we were able to resume in-person workshops and re-establish links with partner organisations for projects that were impacted in 2020-21. The pandemic has had a lasting effect on the mental wellbeing of the children and young people that we work with, and we have put our energy into ensuring that our programmes, along with our overall approach, address and respond to this.

OUR WORK WITH YOUNG PEOPLE OVER THIS PERIOD FOCUSED ON:

- Supporting mental health and wellbeing
- Reducing isolation
- Encouraging self-expression and creativity
- Developing self-regulation skills

“Having people around you that want to make you laugh and brighten your day in any way they can, it’s a blessing! I feel beyond grateful for the Kazzum sessions that brought fun and laughter to my Fridays.” – Pathways Participant

“It was a calm, fun and engaging session. The young people really enjoyed it, feeling a sense of inclusion and not being alone.” Apollo NHS Staff



Under 13s



"This is so relaxing. I like learning new things." - Participant

APOLLO

Using combined arts processes to increase the wellbeing of children who are undergoing healthcare and mental health interventions.

Apollo works with children and young people in hospital settings. This year 2 week-long residencies were delivered at Whipps Cross Hospital. The resulting artworks and installations reflected the resilience, creativity and originality of children and young people on the 'Acorn Ward' and were enjoyed by patients, parents/carers, and staff.

We also produced a series of activity packs to be used remotely at bedside. The packs supported children's mental health and wellbeing through creativity, laughter and joy.

SPEECH BUBBLES

A drama and oracy intervention supporting primary school children aged 5-7 with speech, language, and communication needs (SLCN).

Speech Bubbles is a social franchise that was developed in partnership with London Bubble and the Southwark Pupil Development Centres in 2009 to support children's communication skills, confidence, and wellbeing.

This year Kazzum has been supporting children at Woodgrange Infant School, Royal Wharf Primary, School, Kensington Primary School, and St Stephens Primary School to develop the communication skills needed to create stories, develop relationships, and gain confidence to learn.



"It is very fun because you get to do lots of things." - Participant

Over 13s



“[The sessions] made me feel more aware of myself, helped with problem solving, and helped understand myself better.” - Participant

PATHWAYS

Creative wellbeing projects and training for young migrants, refugees and asylum seekers

Pathways focuses on the mental health needs of young people affected by displacement and trauma, providing opportunities to regulate stress, reduce isolation and develop skills.

Training: In partnership with John Ruskin College, we worked with ESOL students to develop transferable skills, social networks and confidence.

Wellbeing: Working in partnership with Refugee community groups Young Roots, Caras, Shpresa, and the Refugee Council we supported young people's wellbeing and creative expression.

BUILD

Using multidisciplinary arts activities to increase positive self-identity and self-esteem for young people aged 12-16 at the Tower Hamlets Pupil Referral Unit.

Build works with small groups of young people. The project employs multidisciplinary creative approaches which respond to the needs and interests of the groups.

In addition to the weekly workshops, we created our 'Rights in Focus' toolkit, supporting young people to explore and advocate for their human rights through a series of creative activities and distributed wellbeing activity packs to support young people at home during the holiday periods.

Advocacy: We created our 'What do you know about migration?' series – a range of resources to support students to reflect upon the experiences of young asylum seekers, refugees, and migrants. To view all our resources, [click here](#).

Our partnership with Praxis Community Projects and their [Brighter Futures](#) group continued to strengthen.



“I was sad and you made me smile and laugh.” - Participant

TRAINING AND DEVELOPMENT

Trauma Awareness Training:

Interest in our training has increased, which introduces arts, culture, and education practitioners to a trauma-informed approach. This year we delivered our training to several organisations including: The National Theatre, Art Angels and Time and Talents and held online sessions for individuals.

Resources:

We have been further developing and distributing our advocacy and wellbeing resources.

We released the final animation of our 'Animating Adversity' series which supports practitioners in working with children and young people affected by adversity.

We released our 'Rights in Focus' facilitation guide, animations, and activity pack which engages young people in advocating for their Human Rights.

Professional Development:

Our Associate Artist pool increased from 11 to 17 and has continued to support diverse, experienced, and emerging Artists through professional development, therapeutic support and employment opportunities.

All staff were offered opportunities to engage with registered psychotherapists within group and individual reflective practice sessions, as well as access to an Employee Assistance Programme.

"Kazzum Arts has supported me as an artist better than other companies. I really value all the support that I receive, it has changed the way I see my place in the industry, highlighted the importance of my work and has brought me confidence in my professional and personal life." - Associate Artist



"Thank you, thank you, thank you - it was transformative for both my practice and my personal life." - Training Participant

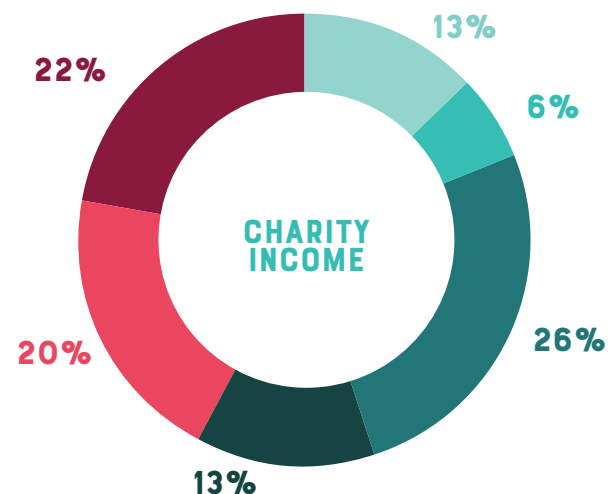
FINANCIALS

CHARITY BALANCE SHEET 31 MARCH 2022

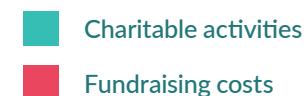
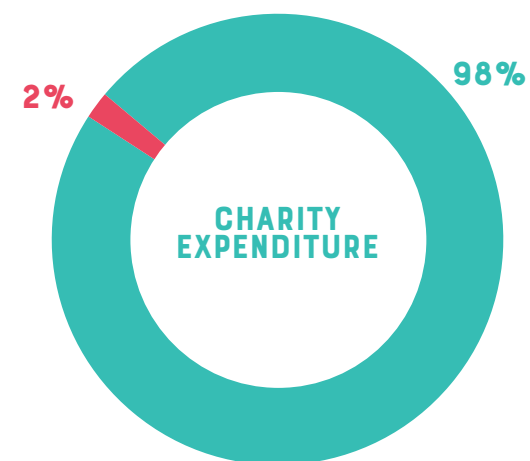
Fixed Assets	£
Tangible Fixed assets	0
Current Assets	
Debtors	5,835
Cash in bank and in hand	196,663
Total	202,498
Creditors	
Amounts falling due within one year	6,714
Net Current Assets	195,784
Net Assets	153,026
Charity Funds	
Unrestricted Funds	40,922
Designated Funds	98,300
Restricted Funds	56,562
Total Charity funds	195,784

Full audited accounts available at charitycommisson.gov.uk

Total income **£219,457**



Total expenditure **£241,304**



Total income of the Charity for the year was **£219,457** (2021- £290,697) and total expenditure amounted to **£241,304** (2021- £230,156).

Overall, there was a planned deficit for the charity of **£21,847**. At 31 March 2022, the charity held **£139,222** (2021 - £151,904) in unrestricted reserves, of which **£98,300** (2021 - £127,994) was designated for specific activity in 2022-23

This was a successful year for the charity, building on the strong performance in 2021 and further increasing reserves to support the organisation's future growth and sustainability.

SUPPORT US

Kazzum is entirely reliant on generous support provided by individuals, the community and funders. From funding a workshop with young refugees, to enabling an after-school trip or supporting an emerging artist, donations of any size make all the difference to the children and young people that we work with.

This year we were grateful to be selected by 23Red to be a charity partner and have enjoyed seeing the fundraising activities they engaged in on behalf of our organisation.

We were also delighted when creative agency Wieden+Kennedy London, in partnership with sustainable fashion leader Greater Goods, created an exclusive capsule collection that was raffled in support of Kazzum.

FUNDRAISE

From bake sales to bike rides, raffles to runs, there are so many different ways you could help fundraise for Kazzum Arts. You can make a real difference to our work and have some fun along the way!

For more information [click here](#), or to discuss your fundraising idea contact hello@kazzum.org

DONATE

Every donation, no matter the size, helps us to support someone in their time of need. Regular donations are very welcome as they enable us to plan ahead and work on long-term solutions.

To make a donation [click here](#).



WHAT'S NEXT?

In 2022-23 we will be delivering the objectives that we have set out in our strategic plan for 2022-2025. This plan distills everything that is central to Kazzum Arts and outlines our trauma informed ambitions for our organisation over the next 3 years. We have the potential to make a lasting impact in the lives of children and young people and aim to continue this vital work to ensure they have the support they need to thrive.

OUR PRIORITIES ARE:

- To deliver impact for children and young people
- To build organisational health
- To maintain financial sustainability

We will continue to challenge the systemic injustices that impact children and young people by embedding and amplifying youth voice within our organisation. We will uphold the rights of the children and young people with whom we collaborate and support them to experience hope through creativity.

Read our
**STRATEGIC PLAN
2022-2025**
[here.](#)



OUR FUNDERS 2021/22:

Arts Council England	Trust
Bleu Blanc Rouge Foundation	The National Lottery Community Fund
Children in Need	The Shared Endeavour Fund
Greater Goods	The Swan Mountain Trust
Local Community Fund – Tower Hamlets	The Young Londoners Fund – GLA
London Borough of Waltham Forest	23red
Lucy Beaumont	Wieden and Kennedy London
Tesco	
The Mbili Charitable	

SPECIAL THANKS TO: (PARTNERS AND ARTISTS)

Brighter Futures	Refugee Council
Caras	Girls Group
John Ruskin College	Royal Wharf Primary
Kensington Primary School	Shpresa
LEAP – Tower Hamlets PRU	St Stephens Primary School
London Bubble	The Royal Central School of Speech & Drama
London East Teacher Training Alliance	Whipps Cross Hospital
Oxford House	Woodgrange Infant School
Praxis Community Projects	Young Roots

ARTISTS:

Amanda Mascarenhas
Andrea Tuijten
Arji Manuelpillai
Becky Bailey
Ben Moore
Bex Large
Jack Pryor
Jo Afful
Joe Fleming
Jon Van Beek
Joseph Junkere
Kathryn Corlett
Lisa Hayes
Maria Askew
Marie Horner
Maz Morris
Paul Andrews
Rachel Clarke
Raph Clarkson
Robin Lane Roberts
Thomas Etheridge
Tunde James

TRUSTEES OF THE CHARITY:

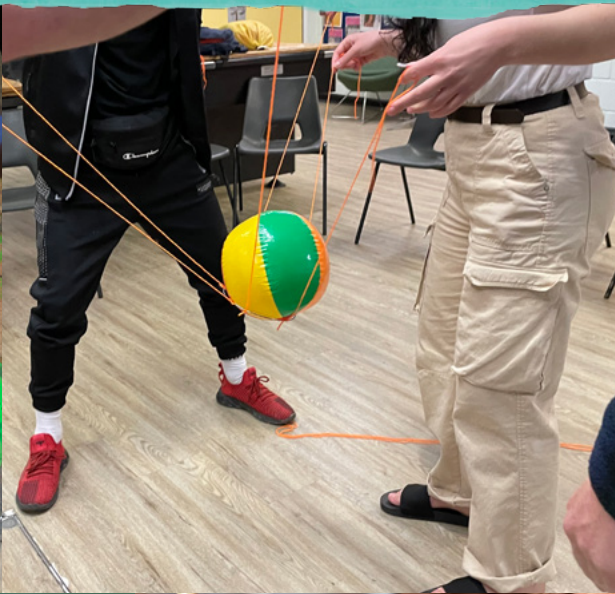
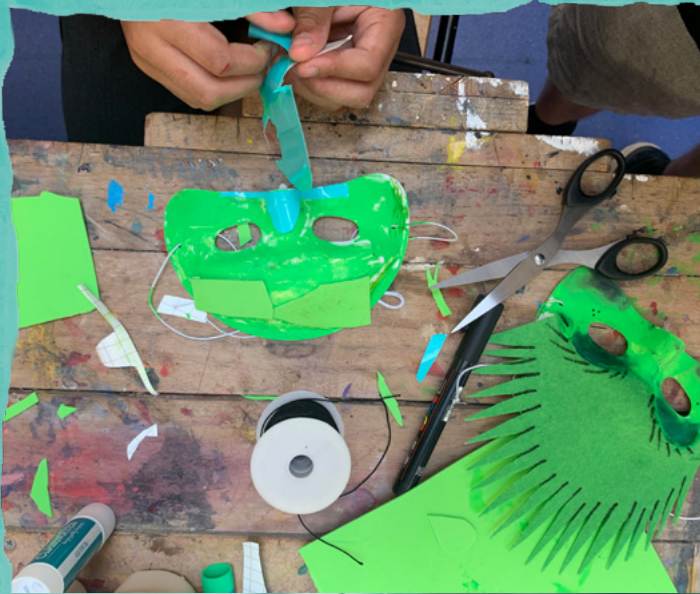
Lynne Roberts (Chair)
Frances Brown
(Stood down 11/08/2021)
Julia Hodgson
Laura Wilkinson
Akilah Jeffers
Petra Tauscher
Chloe Johnson
Muhammad Zulfiqar Ali
(Elected 26/07/2021)

CORE STAFF:

Alex Evans
Kitty Harris
Lauren-Joy Cameron
Lauren Irving
Tara Postma

CREDITS:

Design: Kathryn Corlett
Photography: Becky Bailey
Illustrations: Robert Lane Roberts



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🌐 kazzum.org

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🐦 [@kazzumarts](https://twitter.com/kazzumarts)

📷 [kazzumarts](https://www.instagram.com/kazzumarts)

📘 [Kazzum](https://www.facebook.com/Kazzum)

☎ 020 7749 1123

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Company No: 0244 70001

Kazzum was founded in 1989

