



Impact Report 2019-20

Making space for creativity to improve young lives

FOREWORD

Our 30th year of delivering creative projects has offered us the opportunity to appreciate the impact and the importance of our place in the lives of children and young people.

Though this Impact Report addresses activity within the period 2019 – 2020, we cannot fail to acknowledge that it has been created in a time of unprecedented uncertainty and upheaval within all our lives.

In order to recognise the work we have undertaken in response to the Covid-19 Pandemic and Racial Justice movements which have so powerfully impacted the lives of our team, community partners and participants, we have broadened the scope of our reflection to further acknowledge our value, witness our impact and enjoy the beauty of creativity as it plays its part in restoring and healing.

Never has the work of Kazzum Arts been more important and necessary than in these most recent and turbulent months. Our purpose has been refreshed with a shared sense of urgency and creativity, and though at times underscored with a collective sense of danger and threat, or fused with the grief of what we have all lost along the way, there have also been many significant moments of elation, joy and social connection flourishing within our creative contact with participants.

Our recent work highlights the important role Artists can play in embodying imagination and hope in times of uncertainty. When the arts are flexible and responsive, the effects can be felt far and wide. Kazzum's community have responded with integrity, vision and empathy – drawing together in times of crisis and offering support and care where it is needed most.

Our continued success is a source of great pride in all who flourish within Kazzum Arts, not least the participants with whom we collaborate. The courage and creativity experienced during these recent months has been astounding. We hope that you will appreciate within this digital Impact Report the skills, resilience and commitment of all at Kazzum this year and join us in imagining a safe and creative future.

The Kazzum Arts team, November 2020



Alex Evans
Artistic Director



Lauren Irving
Executive Director



Lauren-Joy Cameron
Programme
Coordinator



Tara Postma
Marketing and Project
Support Officer

COVID-19 RESPONSE

Throughout the Covid-19 Pandemic our work has flourished. Take a look at some of our successful activity:

THE GAMEJAM GUIDE TO ONLINE FACILITATION

A guide to online creative activities, developed in collaboration with our artist practitioners - [download it here.](#)

TRAINING AROUND TRAUMA-INFORMED PRACTICE

Find out more about our training [here.](#)

ONLINE HANGOUTS, REFLECTIVE PRACTICE AND TRAINING

Find out more about how we supported our artists [here.](#)

REMOTE INTERACTIVE RESOURCES

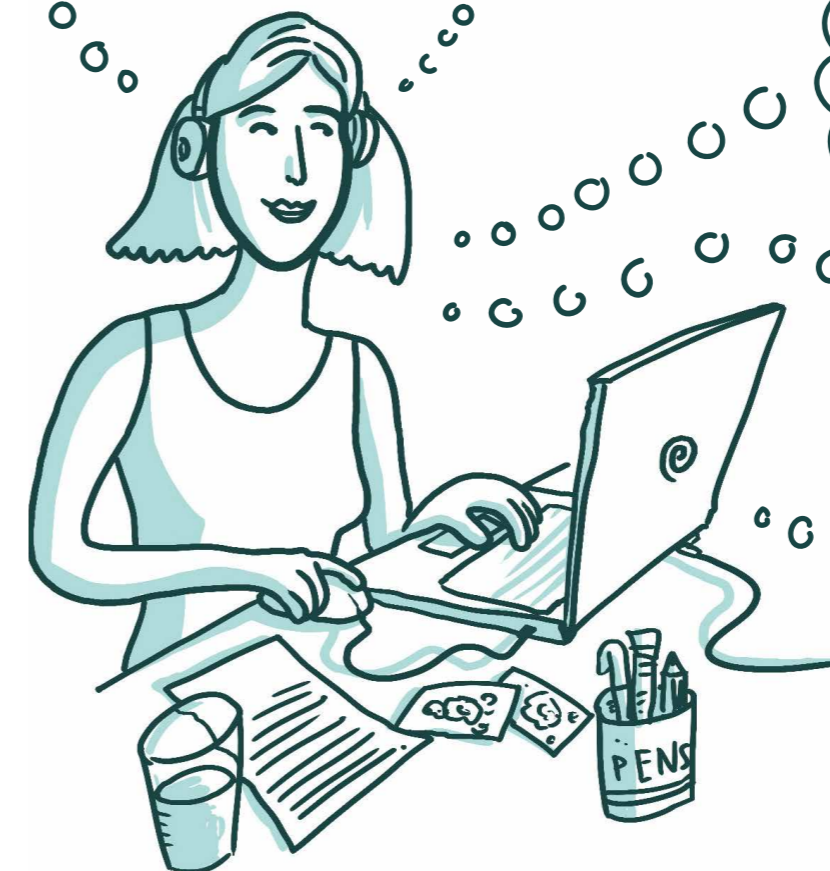
We created a range of activity packs for participants across our programmes. View and download a selection [here.](#)

WEEKLY ONLINE SESSIONS

We took our Creative Wellbeing Workshops and [Brighter Futures Group](#) online.

GROUNDED

This series of short animations and complementing packs were created to support the mental health and wellbeing of children and young people. Find out more [here.](#)



This work was made possible with additional support from the National Lottery Community Fund, The City Bridge Trust and Arts Council England.



ABOUT US

Kazzum Arts is a multidisciplinary arts organisation providing creative opportunities for children and young people who have been affected by trauma and adversity. We facilitate innovative and playful projects which encourage social and reflective skills, enabling young people to foster positive relationships and experience an increased sense of wellbeing. Our projects lay the developmental and social groundwork for happier, healthier futures and are informed by an understanding of adverse childhood experiences and their impact upon child mental health.

Our diverse team of artist facilitators specialise in working with young people who have social, emotional and mental health issues, communication needs and physical impairment as well as those who are living with trauma, displacement or within areas of social deprivation. We think imaginatively and compassionately about the worlds of young people, using creativity to make memorable experiences that last beyond childhood.

We believe that creativity is a human right, access to which is never more important than in childhood and young adulthood which is why we work hard to remove the barriers that prevent young people's creative engagement.



OUR VISION

Making space for creativity to improve young lives.



OUR MISSION

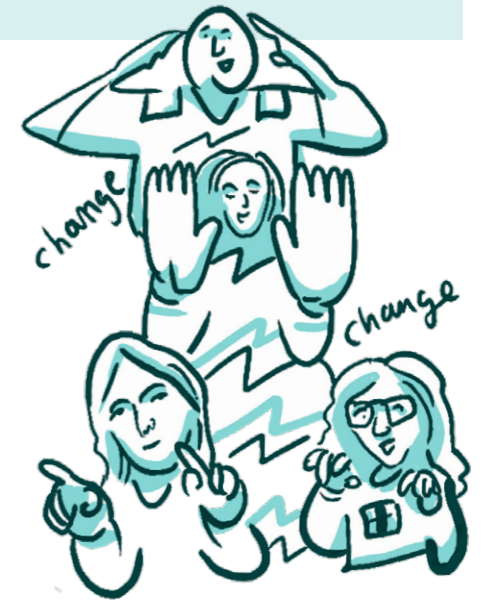
Kazzum Arts provides opportunities for children and young people to explore creativity at times in their lives when they are most in need of support.



WATCH OUR IMPACT FILM

OUR UNIQUE APPROACH

Kazzum Arts have developed a unique trauma-informed approach to creative practice with children and young people. Our creative projects provide the structure, boundaries and emotional containment which can enable children and young people to connect to the world around them. Find out more about our approach [here](#).



OUR OUTCOMES

Our work over this period has focused on the following outcomes:

Participant Outcomes

- Supporting mental health and wellbeing
- Reducing isolation
- Encouraging self-expression
- Developing creative and transferable skills

Artist Outcomes

- Supporting mental health and wellbeing
- Providing employment opportunities
- Supporting professional development
- Building connections and networks

Sector Outcomes

- Supporting mental health and wellbeing
- Promoting trauma awareness
- Amplifying Youth Voice
- Advocating for the Arts

WE TURNED 30!

OUR YEAR IN NUMBERS

KAZZUMS 30TH BIRTHDAY

This year saw Kazzum turn 30!

On the 13th November 2019, we hosted 'Quizzum' a fundraising event to celebrate our birthday! The evening featured entertainment, a quiz and an opportunity to reflect on our 30-year history.

We would like to thank all those who joined us in making the evening one full of fun and laughter. We received an amazing collection of in-kind donations for our auction and were touched by everyone's generosity. All funds raised have supported Kazzum's vital, creative work with children and young people.



Reached **3141** children and young people through creative workshops and events

Worked with **30** community groups, education settings and organisations

Delivered **254** workshops with children and young people

Offered **9** placements to students and young people

Supported **22** artists through an Employee Assistance Programme, Coaching and reflective practice

Employed a core staff of **4**

Provided professional training to over **207** artists, students and teachers through workshops and talks around:

- Child Mental Health
- Creative approaches in hospital settings
- Arts and Migrancy
- Trauma-informed approaches
- Speech Language and Communication Needs

OUR PROJECTS

APOLLO

Creative projects for children undergoing healthcare and mental health treatments on hospital wards.

In Apollo we use combined art processes to increase the wellbeing, skills and friendship of children aged 5-15 during their hospital stay. Collaborating with healthcare teams and hospital teaching services, we provide multidisciplinary creative arts activities which are accessible and inclusive of children's needs, supporting them to feel better.

This year we worked with Whipps Cross Hospital and The Royal London Hospital school to deliver 3 week-long residencies within the Hospital wards. We also extended the programme into the homes of children and young people with multiple disabilities and life-limiting conditions, supporting them to access creativity in pioneering and profound ways.

The work has been funded by Children in Need, Awards for All and The Weinstock Foundation.

"Kazzum are absolutely brilliant and they go well beyond their duty."

NHS Staff

"I don't know what we would have done if it wasn't for Kazzum this week. She has loved coming to the workshops, she is her usual self here."

Parent

"I don't want to leave. I really like being able to make things I don't get at school."

Participant



OUR PROJECTS

BUILD

Creative projects for young people excluded from mainstream education.

The Build Project takes place at the London East Alternative Provision in Tower Hamlets and works weekly with a group of young people in Key Stage 3 (aged 12-14) and within a young men's and a young women's group in Key Stage 4 (aged 14-16). The project employs multidisciplinary creative approaches, working with an exciting combination of artist practitioners who respond to the needs and interests of the groups.

Our workshops utilise a range of trauma-informed approaches to increase positivity and self-esteem, creating social spaces to support young people's wellbeing at times of stress, anxiety and adversity.

This work has been funded by The Mayor's Young Londoners Fund, Tower Hamlets Council and the East End Community Foundation.

"The workshop gave students who normally wouldn't share ideas or thoughts a space where they could speak openly without being judged."

Teacher at LEAP

"Cool. I enjoyed it. Its chill and relaxing."

Participant

"We shared ideas and came up with things together. I'd like more time and more sessions."

Participant



SPEECH BUBBLES

A creative intervention supporting children aged 5 - 7 with Speech, Language and Communication Needs.

Speech Bubbles is a national evidence-based approach supporting children who lack confidence in communicating, have difficulty organising thoughts, have poor attention or listening skills. In 2018 Kazzum entered into an exciting partnership with London Bubble Theatre Company to deliver the renowned programme across the London borough of Newham.

We delivered weekly workshops with Woodgrange Infant School, Britannia Primary School and Kensington Primary School, supporting 60 children to develop the communication skills needed to create stories, develop relationships and gain confidence to learn.

This work has been funded by The Ernest Cook Trust.



"Speech Bubbles is the best day of my life!"

Participant



"She has got us all doing Speech Bubbles at home now!"

Parent



"I love being in Speech Bubbles it is the high point of my week, my confidence has really grown."

Teaching Assistant

PATHWAYS

Creative wellbeing projects and training for young migrants, refugees and asylum seekers.

Pathways focuses on the mental health needs of young people affected by displacement and trauma, providing opportunities to regulate stress, reduce isolation and develop skills.

Training - We worked with ESOL students to develop transferrable skills and social networks at John Ruskin College in Croydon.

Wellbeing - We delivered creative workshops with Refugee community groups across London which encouraged young people to share their experiences of living in the UK through games, discussion and expressive arts.

Advocacy - We delivered awareness raising workshops in schools throughout Refugee Week in London, Essex and Kent reaching 2,547 students aged 5 - 16.

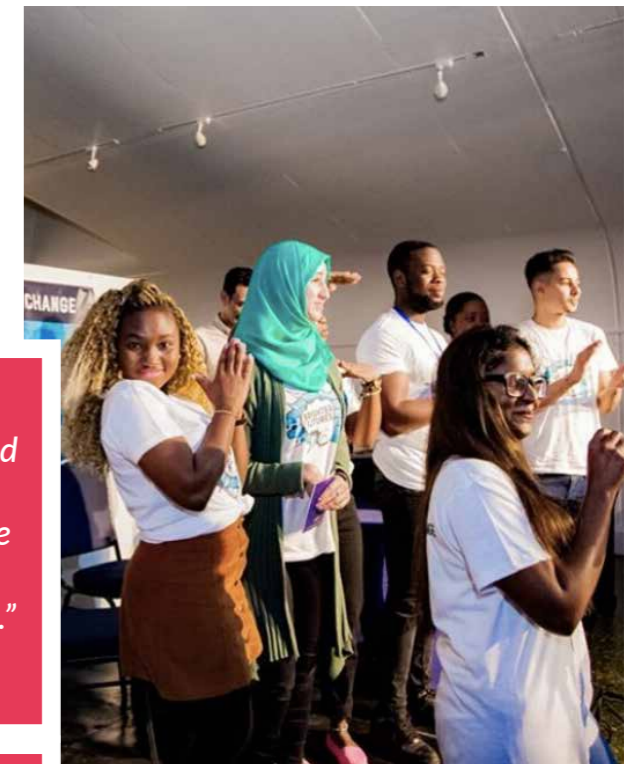
This work has been funded by the National Lottery Community Fund, The Mbili Charitable Trust and The Austin and Hope Pilkington Trust.

"You made people smile and that's the best gift you can give somebody, so grateful for you."

Participant

"The poetry and artwork enabled me to express how I am feeling."

Participant



Kazzum also co-facilitates Brighter Futures with Praxis Community Projects; a group for young migrants united by a passion and commitment to challenge negative perceptions of migration.

With support from Arts Council England Kazzum collaborated with the group to co-create a collection of poems and artworks which provided an insight into the lives of young people on the sharp end of hostile immigration policy and gave control and agency over how their experiences are told, and by who.

The group successfully hosted 'Words Apart' a free evening of art, poetry and discussion at the Ecology Pavilion, Mile End on Tuesday 19th November 2019.

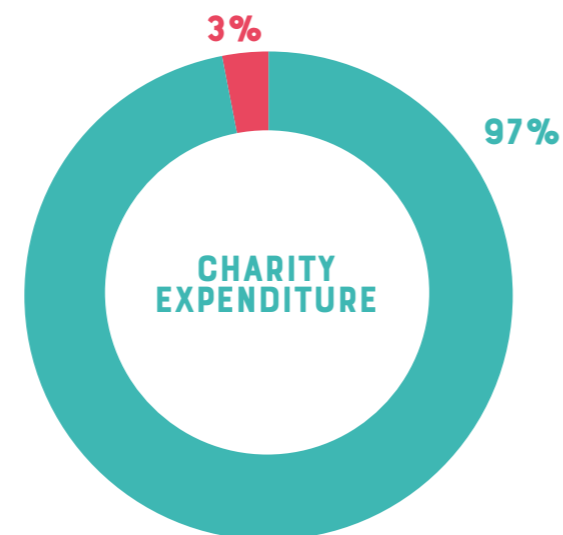
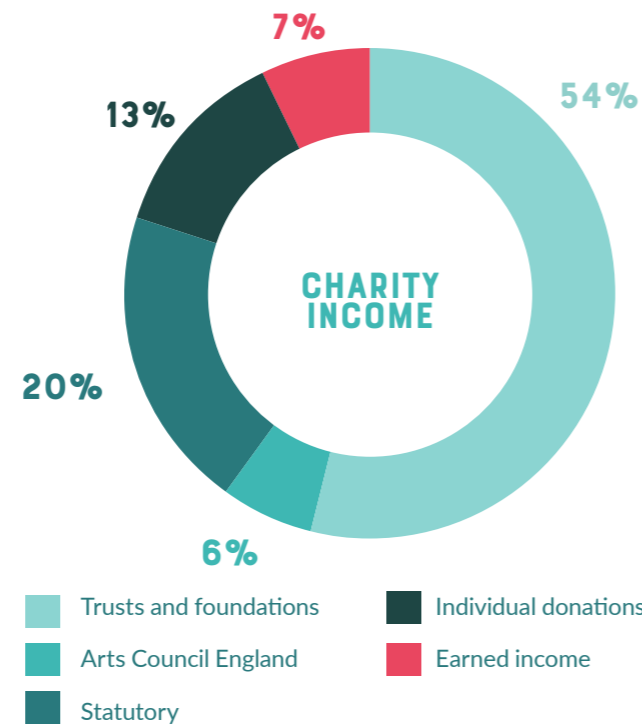
CHARITY BALANCE SHEET 31 MARCH 2020

Fixed Assets		£
Tangible Fixed assets		0
Current Assets		
Debtors	14,706	
Cash in bank and in hand	148,335	
	163,041	
Creditors		
Amounts falling due within one year	(5,951)	
Net Current Assets	157,090	
Net Assets	157,090	
Charity Funds		
Unrestricted Funds	18,969	
Designated Funds	85,497	
Restricted Funds	52,624	
Total Charity funds	157,090	

Total income
£235,436

Total expenditure
£231,372

100% of expenditure went directly into our charitable projects.



At Kazzum Arts we are committed to supporting children and young people at difficult times in their lives. In turn we rely on all the support that individuals, the community and funders can afford to give back.

Kazzum is entirely dependent upon the generosity of our supporters. From funding a workshop with young refugees, to enabling an after school trip or supporting an emerging artist, donations of any size make all the difference to the children and young people that we work with.

FUNDRAISE

From bake sales to bike rides, raffles to runs, there are so many different ways you could help fundraise for Kazzum Arts. You can make a real difference to our work and have some fun along the way!

For more information [click here](#), or to discuss your fundraising idea contact hello@kazzum.org

DONATE

Every donation, no matter the size, helps us to support someone in their time of need. Regular donations are very welcome as they enable us to plan ahead and work on long-term solutions.

To make a donation [click here](#).

WHAT'S NEXT?

Kazzum will build upon its foundation of safety and equity through an ongoing commitment to Anti-Racism and Social Justice. This work will be centred in our projects with young people and will inform our organisational processes and professional development.

Central to this is the integration of advocacy within our creative practice. Young people will be encouraged to reflect upon and enact the changes that they want to see in the world. This will become a vital area of research and development as we continue to evolve our programmes.

We will continue to embed our [trauma-informed approach](#) across the organisation and share our knowledge and expertise across our networks. We'll be developing our training offers for organisations as well as individuals, and enabling our creative voice to advocate for young people and professionals impacted by trauma.

These strategic and artistic commitments will enrich our practice and understanding of child mental health, enabling us to better support young people during times in their life when they need us the most.

"It's not that you only make our days brighter and make us happier but you always also help us improve our creativity and I can't thank you enough."

Participant

"It was insightful, helpful, fascinating, sensitively run, plus very rewarding to be learning again and linked up to our practice during this tricky time."

Partner Organisation



Thank you to all our supporters, donors, partners, staff and volunteers who have helped us achieve so much in 2019-2020.

Our Funders 2019/20

Arts Council England
Awards for All
Bleu Blanc Rouge Foundation
Children in Need
East End Community Foundation
Heather Williams
London Catalyst
Local Community Fund – Tower Hamlets
Mrs Smith and Mount Trust
Platform Foundation
The Austin Hope and Pilkington Trust
The Big Give
The National Lottery Community Fund
The MBILI Charitable Trust
The Hospital Saturday Fund
The Young Londoners Fund
The Weinstock Foundation

Special thanks to: (Partners and Artists)

Brighter Futures
Caras
John Ruskin College
LEAP – Tower Hamlets PRU
London Bubble
London East Teacher Training Alliance
Oxford House
Praxis Community Projects
Refugee Council Girls Group
Shpresa
The Royal London Hospital
The Royal Central School of Speech & Drama
Whipps Cross Hospital
Woodgrange Infant School
Young Roots
Abbie Nicholls
Amanda Mascarenhas
Aminat Odusoga
Andrea Tuijten
Anna Van Der Poorten
Arji Manuelpillai
Becky Bailey
Ben Moore
Christopher Simpson

Dan Martin
Gabriel Ballestero
Jack Pryor
James Baldwin
Jo Afful
Jo Paul
Joe Fleming
Jon Van Beek
Kathryn Corlett
Lisa Hayes
Maria Askew
Marie Horner
Matt Huxley
Michele Petit-Jean
Natasha Cossey
Nickie Miles – Wildin
Paul Andrews
Philippa Jones
Rachel Clarke
Raph Clarkson
Robin Lane Roberts
Sheila Preston
Taghrid Choucair-Vizoso
Tunde James
Vaughan Titheridge

Trustees of the charity

Lynne Roberts (Interim Chair)
Jessica Metcalfe
Frances Brown
Theodore Bosanquet
Julia Hodgson
Laura Wilkinson
Roberto Salvatori (stood down 15/10/2019)

Core Staff

Alex Evans
Lauren-Joy Cameron
Lauren Irving
Tara Postma

Credits

Design:
Kathryn Corlett
Photography:
Becky Bailey
Illustrations:
Robert Lane Roberts

"It's a real privilege to use my experience to support such a worthy mission. Kazzum creates a strong feeling of community with those who are involved with it and I'm so proud to be a part of that."

Julia Hodgson, Trustee



KAZZUM ARTS

Oxford House, Derbyshire Street, Bethnal Green, London, E2 6HG

🌐 kazzum.org

✉ hello@kazzum.org

🐦 @KazzumArts

📷 [kazzumarts](https://www.instagram.com/kazzumarts)

📘 Kazzum

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Charity Registration No: 802941

Company No: 0244 70001

Kazzum was founded in 1989