



KAZZUM ARTS

Impact Report 2020-21

Making space for creativity to improve young lives

REFLECTING ON 2020-21

Our Impact Report 2020-21 is a chance for us to reflect with pride on another incredible year at Kazzum Arts. It is a moment for us to recognise the profound impact that our activities have on our communities of children and artists, as they collaborate within projects which encourage creativity, spark imagination, centre lived experience and create spaces of social joy.

We are taking the opportunity in this report to reflect upon our Covid-19 pandemic response and the creativity which emerged and flourished online and in person throughout our work. We would like to acknowledge the adaptations and innovations which have fuelled the evolution of our practice and express our deep gratitude to our network of professionals, volunteers, donors, funders and partners for their dedication to the creativity of children and young people during times of adversity.

Our activity across the year highlights the vital role artists can play in embodying imagination and hope in times of uncertainty. When the arts are supported to be flexible and responsive, the effects can be felt far and wide. Kazzum's community has responded with integrity, vision and empathy – drawing together in times of crisis and offering support and care where it is needed most.

Kazzum will continue to meet the emerging needs of children and young people who face unprecedented challenges and are impacted by issues of social injustice. We remain committed to supporting the experience of safety and connection through repeated opportunities to play, relate, be calm and creative. We would like to thank all the children and young people with whom we collaborate, for inspiring us and leading us along this impactful journey. We are with you every step of the way.



ABOUT US

Kazzum Arts is a multidisciplinary arts organisation providing creative opportunities for children and young people who have been impacted by trauma and adversity.

VISION

Making space for creativity to improve young lives.

MISSION

Kazzum Arts provides opportunities for children and young people to explore creativity at times in their lives when they are most in need of support.

ABOUT US

Kazzum Arts is an arts charity working with children and young people who have been impacted by trauma and adversity. We facilitate innovative, multi-disciplinary projects enabling young people to foster positive relationships and experience an increased sense of mental health and wellbeing.

Our diverse team of artist facilitators specialise in working with young people who have social, emotional and mental ill-health, communication and special educational needs as well as those who are living with the impact of trauma, displacement or within areas of social deprivation.

We believe that creativity is a human right, access to which is never more important than in childhood and young adulthood. This is why we work hard to remove the barriers that prevent young people's creative engagement and use creativity to make memorable experiences that last well beyond childhood.



We engaged over

856

children and young people through arts activities:

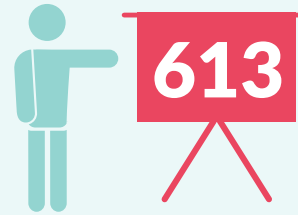
346

through online and in person workshops



over **510** through remote resources

Our trauma awareness training has reached over



artists, professionals and students working within trauma-impacted environments, highlighting best practice and raising awareness.



of our wellbeing and advocacy animations for children and young people.

We offered

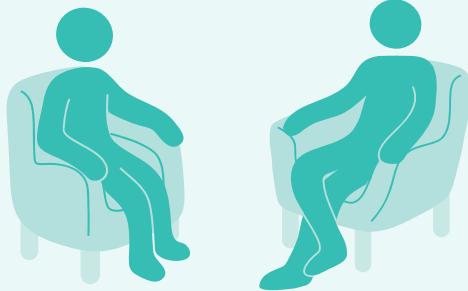
28

freelance staff contracts throughout the year.



40
of our

artists, trustees
and staff



were offered opportunities to engage with registered psychotherapists within group and individual reflective practice sessions, and access to an employee assistance programme.

We employed a core staff team of



Provided



vital opportunities for our artist community to meet, share, explore and create online.

Worked with



community groups, education settings and organisations.

Awarded the

2021
Practising
Well
Award

from the
Culture Health
and Wellbeing
Alliance.

Awarded a

**Bronze level London
Youth Quality Mark**

a quality assurance
scheme accredited
by City and Guilds.



ACTIVITY AND IMPACT

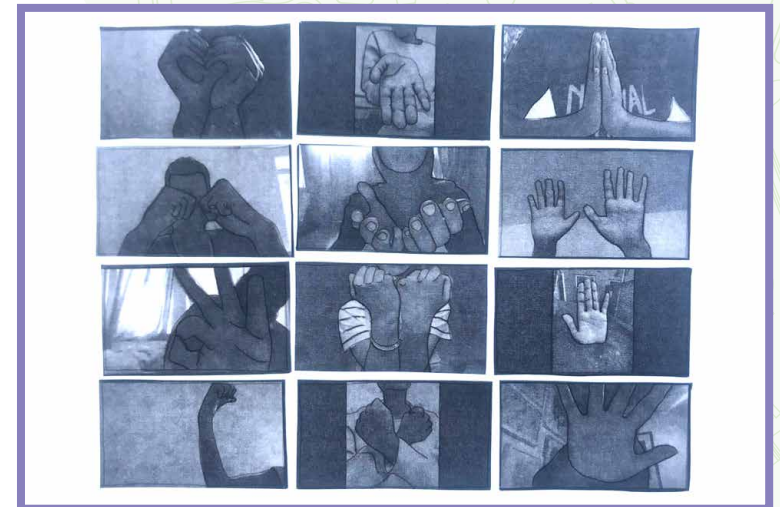
This year, due to the Covid-19 pandemic, delivering in-person interventions was not always possible. Young people told us they were feeling isolated, bored, frustrated and stressed by the pandemic and looked to us for support throughout this time. We found new and innovative ways to adapt our programmes, and deepen our relationships with young people even though we couldn't be there physically.

OUR WORK WITH YOUNG PEOPLE OVER THIS PERIOD FOCUSED ON:

- Supporting mental health and wellbeing
- Reducing isolation
- Encouraging self-expression and creativity
- Developing self-regulation skills

We did this through our four projects **Apollo**, **Build**, **Speech Bubbles** and **Pathways**.

“I was thinking OK Zoom, we are not going to have that much fun it's not like being in person with someone but no, it was great, I laughed so much, I had a lot of fun, that changed my mood so quick from being down.”
- Participant



APOLLO

Creative projects for children undergoing healthcare and mental health treatments on hospital wards.

With support from the healthcare teams and hospital teaching services at Whipps Cross Hospital, we created and delivered four colouring activity books and creative packs for children and young people to engage with on the ward, featuring creative activities, mindful exercises, jokes, and puzzles.

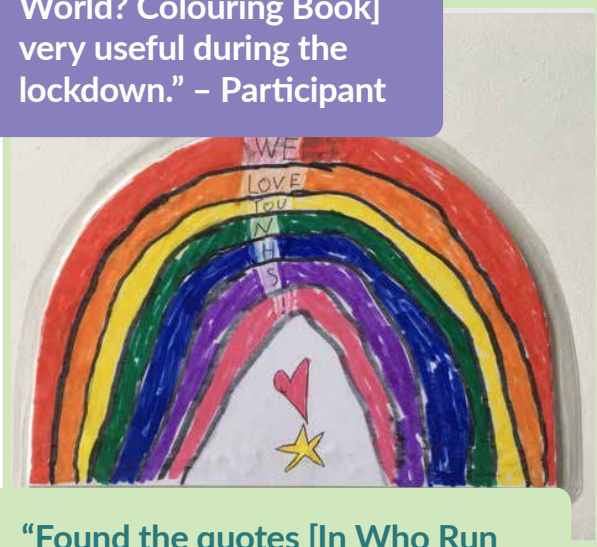
Alongside this, we were also able to gain access to the ward to install engaging displays for the enjoyment of patients, carers, and staff throughout the year.



“The display made me feel happy. It’s bright and cheery but has a deep meaning to it. So tranquil and peaceful.” – Parent

“We liked breathing together, looking at the pictures and drawing.” – Parent and Participant

“Found it [Who Run the World? Colouring Book] very useful during the lockdown.” – Participant



“Found the quotes [In Who Run the World? Colouring book] very inspiring.” – Participant

BUILD

Creative projects for young people excluded from mainstream education.

Most of our activity took place remotely with young people at the Tower Hamlets Pupil Referral Unit. A range of resources were developed to support young people’s creativity, wellbeing and regulation.

- ‘Who Run the World?’ - A colouring-in book for young women aged 14-16.
- A series of interactive resources which included puzzles, creative arts activities and reflective worksheets for those aged 12-14.
- ‘Grounded’ - A series of 11 short, animated resources to support young people’s wellbeing. These animations have also been translated into Arabic, Vietnamese, French and Pashto to reach a wider community.
- ‘Rights in Focus’ - An interactive resource helping young people to develop confidence and knowledge about their human rights.
- Care packages, filled with calming and sensory activities designed to address stress and frustration.

“Speech Bubbles is the highlight of our student’s (and the teacher’s!) week.” – Teacher



SPEECH BUBBLES

A creative intervention supporting children aged 5 – 7 with speech, language and communication needs.

We worked with 40 children at Woodgrange Infant School and Britannia Village Primary School to develop the communication skills needed to create stories, build relationships and gain confidence to learn. When in-person delivery was not possible, remote activity packs with stories and drama activities were shared.

PATHWAYS

Creative wellbeing projects, training and advocacy for young migrants, refugees and asylum seekers.

We delivered creative online sessions with refugee community groups across London, including Caras, Shpresa, the Refugee Council and Young Roots.

Supported ESOL students at John Ruskin College online and in-person to develop transferable skills, social networks, confidence, and wellbeing.

In partnership with Praxis we co-facilitated twice-weekly online sessions with the **Brighter Futures** advocacy group, supporting their creativity, wellbeing, and activism.

Created a range of digital resources for **Refugee Week** to support students aged 5-16 to reflect with empathy upon the experiences of young asylum seekers and refugees.

“I feel more confident and I’m feeling good.” – Participant



“I was just at home doing nothing but when I came here, I met many people, you made us laugh, your games are amazing, I don’t have words, you helped us so much at this difficult time.” - Participant

TRAINING AND PROFESSIONAL DEVELOPMENT

We believe it is important to support our artist community and the wider sector, so that they can:

- Experience positive health and wellbeing
- Promote trauma awareness
- Amplify youth voice
- Advocate for the arts

We offer distinctive training sessions which introduce practitioners to the key principles within a trauma-informed approach. They are designed to develop knowledge, insight and relational capacities when working with participants who have lived experience of trauma.

In 2021 we developed and distributed free and accessible resources, including:

'Animating Adversity' - a four-part series exploring the impact of adverse childhood experience, potential pathways for trauma-informed approaches, and practitioner wellbeing and resilience.

GameJam Guide - The GameJam Guide to Online Arts Facilitation was co-created with our artist community as a response to the COVID-19 pandemic.

'Grounded' - A therapeutic guide, which explains the impact of each of our Grounded animations, to support embodied and relational professional practice with young people.

We provide support opportunities for our core staff team and freelance artists to engage with registered psychotherapists within group and individual reflective practice sessions throughout the year, and during specific project delivery. This builds upon our internal coaching practices and the ongoing provision of an employee assistance programme for our workforce and their households.

"I feel very valued and supported by the organisation to have the opportunity to do this paid training at this time, and I feel like I will go back into work with children with not just improved skills in trauma informed practice, which will be increasingly so important, but a sense of having my own cup filled, so I am prepared to value and support the young people." - Kazzum Artist



"Truly one of the best training courses I have attended, you were so knowledgeable and clear." - Training Participant

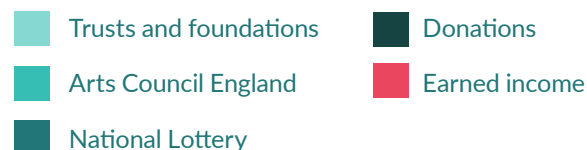
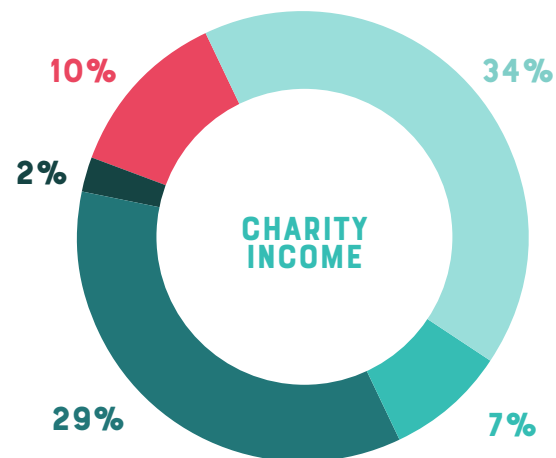
FINANCIALS

CHARITY BALANCE SHEET 31 MARCH 2021

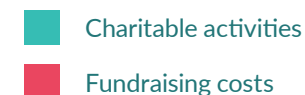
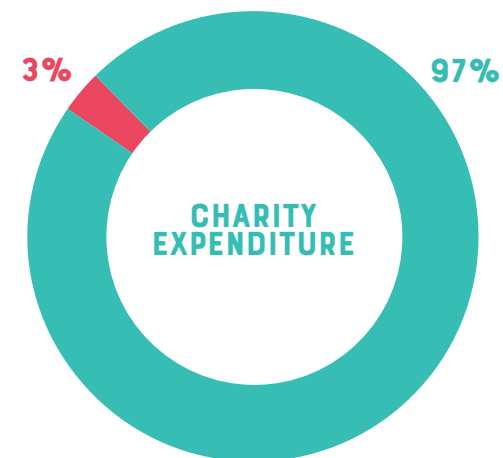
Fixed Assets	£
Tangible Fixed assets	0
Current Assets	
Debtors	2,757
Cash in bank and in hand	225,979
Total	228,736
Creditors	
Amounts falling due within one year	11,105
Net Current Assets	217,631
Net Assets	217,631
Charity Funds	
Unrestricted Funds	23,910
Designated Funds	127,994
Restricted Funds	65,727
Total Charity funds	217,631

Full audited accounts available at charitycommisson.gov.uk

Total income **£290,697**



Total expenditure **£230,156**



Total income of the Charity for the year was **£290,697** (2019-20: £235,436) and total expenditure amounted to **£230,156** (2019-20: £231,372).

Overall there was a surplus for the charity of **£60,541**. At 31 March 2021, the charity held **£199,395** in unrestricted reserves, of which **£163,752** was designated for specific activity in 2021-22.

This was a successful year for the charity, building on the strong performance in 2020 and further increasing reserves to support the organisation's future growth and sustainability.

SUPPORT US

At Kazzum Arts we are committed to supporting children and young people at difficult times in their lives. In turn we rely on all the support that individuals, the community and funders can provide. Kazzum is entirely dependent upon the generosity of our supporters. From funding a workshop with young refugees, to enabling an after-school trip or supporting an emerging artist, donations of any size make all the difference to the children and young people that we work with.

FUNDRAISE

From bake sales to bike rides, raffles to runs, there are so many different ways you could help fundraise for Kazzum Arts. You can make a real difference to our work and have some fun along the way!

For more information [click here](#), or to discuss your fundraising idea contact hello@kazzum.org

DONATE

Every donation, no matter the size, helps us to support someone in their time of need. Regular donations are very welcome as they enable us to plan ahead and work on long-term solutions.

To make a donation [click here](#).



WHAT'S NEXT?

In a time of great change and adaptation, the Kazzum Arts community has been engaging in many important conversations which will determine the future vision, mission and objectives of the organisation. We will be refining our plans and sharing our progress within our new business plan for 2022 – 2025 soon. It is a work of detail, scope and potential, and has enlivened our sense of purpose and hope.

Our focus remains on creating an impact for young people, using creativity to support mental health and wellbeing, advocacy, and developmental opportunities for young people to thrive. We will continue to develop and deliver our unique trauma-informed arts activities and training, ensuring that young people are offered the most creative and ethical projects, and that the participatory arts sector has the knowledge and skills to meet emerging needs.

We will deepen our work in the area of youth voice, to ensure that children and young people's views and experiences are authentically and accessibly represented. This transformational process will support procedures across the organisation to remain responsive and agile as we enter the next phase of reconstruction after the Covid-19 Pandemic.

Our work to address the social injustices which impact our participants will continue, allowing us to develop the empathy and stamina required to confront racism, discrimination, and prejudice where they arise. Our programmes will continue to adapt and respond with agility, supported by boundaries for safe and effective practice, responsiveness to the present and visions for our shared future.



Nobody expected 2020. It has been a difficult year for everyone and the impact on children and young people has been enormous. Yet, with the support of staff, artists, partners, funders, and volunteers we have been able to respond, together. Thank you for the difference you have made.

FUNDERS:

Arts Council England
Bleu Blanc Rouge
Foundation
CAST
Children in Need
City Bridge Trust
East End Community
Foundation
Local Community
Fund – Tower
Hamlets

Tesco
The National Lottery
Community Fund
The Shared
Endeavour Fund
The Swan
Mountain Trust
The Young
Londoners Fund

PARTNERS:

Brighter Futures
Britannia Village
Primary School
Caras
John Ruskin College
LEAP – Tower
Hamlets PRU
London Bubble
London East Teacher
Training Alliance
Oxford House
Praxis Community
Projects

Refugee Council
Girls Group
Shpresa
The Royal Central
School of
Speech & Drama
Whipps Cross
Hospital
Woodgrange Infant
School
Young Roots

ARTISTS:

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Anna Van Der Poorten
Arji Manuelpillai
Becky Bailey
Ben Moore
Caley Holmboe
Christopher Simpson
Dan Martin
Jack Pryor
Jo Afful
Jo Paul
Joe Fleming
Jon Van Beek
Kathryn Corlett
Lisa Hayes
Maria Askew
Marie Horner
Michele Petit-Jean
Natasha Cossey
Nickie Miles – Wildin
Paul Andrews
Philippa Jones
Rachel Clarke
Raph Clarkson
Robin Lane Roberts

Taghrid Choucair-Vizoso
Tunde James

TRUSTEES:

Lynne Roberts (Chair)
Jessica Metcalfe
(Stood down 23/09/2020)
Frances Brown
Theodore Bosanquet
(Stood down 30/07/2020)
Julia Hodgson
Laura Wilkinson
Akilah Jeffers
Petra Tauscher
Chloe Johnson

CORE STAFF:

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📘 Kazzum

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Company No: 0244 70001

Kazzum was founded in 1989

